

“ABHIVYANJANA - 2011”
Creating Moments.....!
A STATE LEVEL JIET MANAGEMENT FEST
14th & 15th October 2011

OVERVIEW OF THE PROPOSED ACTIVITIES TO BE EXECUTED

INAUGURAL FUNCTION (Saraswati Maa candle lighting, JIET-GAAN, motivating speech from Directors and introductory speech by HOD)

A. Team Performances

1. Mr. & Ms. Abhivyanjana'11 - (A Fashion Show)
2. Group Dance
3. Collage Creation
4. Print Ad
5. Ad-Mad
6. Rangoli

B. Duet Performances

1. Business Quiz
2. Unique Business Plan
3. Case Analysis Task
4. Duet Dance
5. Mehndi

C. Individual Performances

1. Who's Who?
2. Competitive IQ Test
3. Personal Selling
4. Debate
5. Solo Dance
6. Extempore

VALEDICTORY FUNCTION (thanks speech from DEAN)

IMPORTANT NOTE – Few Amendments introduced as on 01.10.11

Skit, In memoirs of DHARMENDRA & MEHMOOD, and G.K. Quiz (as in original) has been removed from the event – Organizers' Decision. Participating Teams are requested to 'watch the changes' and make the plan accordingly.



JIET Group of Institutions

Department of Management Studies

JIET Universe Mogra, N.H. No.65, New Pali Road, Mogra, Jodhpur-342 002 (Raj.)

Tel: 0291-2868152/53, E-mail: sandeep.solanki@jietjodhpur.com

<http://jietjodhpur.com/JGI/abhivyanjana.php>

To,

The Director / Head of Department

.....

Sub: Invitation to participate in JIET Management Fest “ABHIVYANJANA-11”

Dear Sir / Madam,

Greetings from JIET Universe

JIET-SOM, JIET-SOMG and JIET – SETG are amongst the integral part of JIET Group of Institutions, approved by AICTE & presently affiliated to RTU, Kota; exclusively engaged in grooming excellence of management students by imparting quality education in all spheres of life through the induction of experienced & seasoned faculties. After grand success of its **State Level Management Festival** consecutively in **2007, 2008, 2009 & 2010**, the institute is proud to organize its **fifth** management fest on **14-15 October’11** with **17** activities (amended as on 01.10.11) in all. With the aim of nurturing budding managers we provide an opportunity to exhibit their inherent managerial qualities, innovative ideas & revolutionary thoughts.

It is an *Academic cum Professionally competitive event* planned across different verticals, ranging from academics to entertainment. The details of each activity are given in the enclosed **materials**.

You are cordially requested to motivate, nominate & send maximum two teams from your institute for this *Fest* to participate. We shall be highly obliged, if you could send-in the confirmation for the same well in advance, in order to enable us for a more comfortable accommodation & hospitality.

We look forward to your active participation in **ABHIVYANJANA-2011**.

HAPPY DIWALI AND SEASON’S GREETINGS!!

Thanking You

With warm regards,

.....

Prof M. R. Baid

(Dean-JIET DMS)

GENERAL RULES & REGULATIONS

1. Event is open only for BBA & MBA students on same platform.
2. **Certificates** will be awarded to all participating team members.
3. **Certificates** will be awarded to all Winners. **Mementos** will also be awarded to winners except few activities.
4. **Best Winning Teams now has two categories – PLATINUM (cash prize 2100/-) and GOLD (cash prize 1100/-)**
5. Each institute can send **two teams of max. 10 members each** for participation in all activities together.
6. Participation fee per participant upto 10 members in a team is **Rs. 200/- each** and for team members exceeding 10 but maximum 20 members is **150/- each** to participate in all activities. For example, for 10 members in a team would cost 2000/- but for 11 members or more would cost 1650/- only or more. To avoid clash of timings participant teams are requested to watch the event schedule & activity details carefully before registration.
7. Participation fee includes 02 meals in two day function for teams from Jodhpur.
8. Participation fee includes 03 meals in two days and one night accommodation in JIET Hostel for **outstation teams**. Outstation teams are expected to reach JIET campus early morning and depart from the campus late evening of next day. Breakfast, Tea & Snacks are available in JIET Canteen at very reasonable prices.
9. Registration Form, duly signed by HOD-Management Program or the Director of the Management College, along with DD in favor of *Registrar, JIET* payable at **Jodhpur**, should reach JIET – Department of Management Studies, JIET House, A-62/63, Krishna Nagar, New Pali Road, Jodhpur on or before **10th October'11 for outstation institutes** by Postal Registry only.
10. **Management Institutes from Jodhpur** can send Participation Fees through DD, or cash in person or by postal registry / courier addressing, JIET House, A-62/63, Krishna Nagar, New Pali Road, Jodhpur or at JIET – Department of Management Studies, Mogra, Pali Road, Jodhpur, latest by **12th Oct.'11**. *On the spot registration is also possible but not later than 12pm on 14th October'11.*
11. Registration Forms along with participation fees be sent **by registered post only before 10th October'11** so that *accommodations* (in girls & boys hostel separately at JIET Campus Hostels) and *conveyance facilities* (JIET Buses), **for outstation teams**, be arranged in advance.
12. Participants need to carry the **photocopy of Registration Form** (for cross verification) duly signed by the college authority.
13. All participants are advised to bring their college Identity Cards.
14. The team of each institute will select a Team Manager (whose name should be intimated in the Registration Form), who will be responsible for team member's discipline conduct & coordination.
15. Only the participants will be given admittance for the event, after due verification.
16. JIET College Bus will be available at Riktya Bhairuji Circle (near main railway station as well as bus stand) to all **local & outstation participants**. (Contact no. of transport incharge – Mr. Gajendra or Mr. Pukhraj is 098292-14774 & 098297-95566)
17. The decision of the Judges will be final & binding.
18. The institute reserves the right to make any changes in the schedule that it deems fit. The same will be conveyed accordingly before the scheduled time.
19. BEST WISHES to all participants!! Express Colors of Your Personality on the platform of ABHIVYANJANA'11
20. For amended details kindly log on **<http://jietjodhpur.com/JGI/abhivyanjana.php>**



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REGISTRATION FORM

A JIET MANAGEMENT FEST – ABHIVYANJANA '11

14TH & 15TH OCTOBER 2011

Name of the Management Institute.....

Address of the Institute.....

Contact No. i)....., ii)....., iii).....

College Fax no.....

Mode of Payment: Cash or if DD then DD no.and
Issuing Bank name

Mode of Travel to Jodhpur (pls. tick) by Bus by Train

(You are expected to reach Jodhpur on 14th Oct.'11 morning at 0700am and leave the premises on 15th Oct.'11 evening by 0900 pm / JIET Buses will be scheduled accordingly / kindly schedule your return transport accordingly)

Tick the Activities, the teams are determined to participate:

DAY 1 (14 th Oct.'11 / Friday	DAY 2 (15 th Oct.'11) / Saturday
1. B-Quiz	12. Unique Business Plan (UBI)
2. Who's Who?	13. Case Analysis
3. Collage Creation	14. Print - AD
4. Competitive IQ Test	15. Debate
5. Personal Selling	16. Fashion Show (Mr & Ms Abhi.)
6. Ad-Mad	17. Group Dance
7. Rangoli	Amended Event Schedule as on
8. Extempore	01.10.11 is attached!
9. Solo Dance	
10. Mehndi	
11. Duet Dance	

Name of the Participant Members including Team Manager (two teams from one institute comprising not more than 10 members in each team is allowed)	
TEAM – 01 (BBA / MBA) (names of the boy and girl to be filled separately)	
BOYS	GIRLS
1. Team Manager (with Mobile No.)	1. Team Manager (with Mobile No.)
2.	2.
3.	3.
4.	4.
5.	5.
6.	6.
7.	7.
8.	8.

NOTE:

1. Participation fee per participant upto 10 members in a team is **Rs. 200/- each** and for team members exceeding 10 but maximum 20 members is **Rs.150/- each** to participate in all activities. For example, for 10 members in a team would cost Rs.2000/- but for 11 members or more would cost Rs. 1650/- only or more. To avoid clash of timings participant teams are requested to watch the event schedule & activity details carefully before registration.
2. Give your confirmation about Team members and DD details (no. & bank name) to Mr Sandeep S. Solanki (08769570959 –m) or at E-mail ID: sandeep.solanki@jietjodhpur.com **or** ashish.asopa@jietjodhpur.com
3. *Please see General Rules & Regulations for more details.*

.....
HOD / Director
 (Prof / Dr / Mr.....)
 Institute seal & date.....

Team Manager Name & Sign

Name of the Participant Members including Team Manager (two teams from one institute comprising not more than 10 members in each team is allowed)	
TEAM – 02 (BBA / MBA) (names of the boy and girl to be filled separately)	
BOYS	GIRLS
1. Team Manager (with Mobile No.)	1. Team Manager (with Mobile No.)
2.	2.
3.	3.
4.	4.
5.	5.
6.	6.
7.	7.
8.	8.

NOTE:

1. Participation fee per participant upto 10 members in a team is **Rs. 200/- each** and for team members exceeding 10 but maximum 20 members is **Rs.150/- each** to participate in all activities. For example, for 10 members in a team would cost Rs. 2000/- but for 11 members or more would cost Rs. 1650/- only or more. To avoid clash of timings participant teams are requested to watch the event schedule & activity details carefully before registration.
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3. *Please see General Rules & Regulations for more details.*

.....
HOD / Director
 (Prof / Dr / Mr.....)
 Institute seal & date.....

Team Manager Name & Sign

ABHIVYANJANA'11
EVENT SCHEDULE (AMENDED AS ON 01.10.11)

SCHEDULE 0900 AM onwards	JIET CONFERENCE HALL	JIET-MBA CONFERENCE HALL	Lunch Hours	JIET SEMINAR HALL	MBA GD Room	LT-1 of MBA I sem
DAY 1 14th Oct.'11 (Friday) <i>Session I (0900AM onwards)</i> <i>Session II (0230PM onwards)</i>	INAUGURAL FUNCTION (0845AM – 0900AM) B-Quiz (0900-1130) Personal Selling (1130 – 0100)	Who's Who? (0900-1100) Ad-Mad (1100 – 0100) Extempore (0200 – 0300)	0100PM – 0200PM	Solo Dance (0200 – 0300) Duet Dance (0300 – 0430)	Collage Creation (0900 – 1100) Rangoli (1100 – 0100) Mehndi (0200 – 0400)	Competitive IQ Test (0900 – 1000)
DAY 2 15th Oct.'11 (Saturday) <i>Session I (0900AM onwards)</i> <i>Session II (0230PM onwards)</i>	Unique Business Idea (0900 – 1100)	Case Analysis (0900 – 1100) Debate (1100-0100)	0100PM – 0200PM	Rehearsal Space available for: Fashion Show Choreography (0900 - 1200) Fashion Show (0200 – 0400) Group Dance (0400-0600) VALEDICTORY FUNCTION (0600 – 0630)	Print Ad (0900 – 1100)	

For any queries please contact:

Mr Sandeep S. Solanki (087695-70959), Mr Ashish Asopa (097850-13121) and

Mr Abhishek Soni (098280-31516)

For more details kindly Log On: <http://jietjodhpur.com/JGI/abhivyanjana.php>

ABHIVYANJANA-11 (AMENDED AS ON 01.10.11)

ACTIVITY REGULATIONS

[For any query please contact Mr Sandeep 087695-70959 or Mr Ashish 097850-13121]

B-QUIZ

Conditions:

- **ACTIVITY CONVENER: Mr R.P. Sangwa**
- **Elimination round (written test)**
- **08 teams will qualify for Semi Final round**
- **04 teams to qualify for Final round**
- **Max 02 participants in one team**
- **02 teams from one institute are allowed**
- **Questions related to current corporate affairs, advertisements etc will be posed, journals like BS, 4Ps, Nafa-nuksaan, etc will be helpful source of information**

WHO'S WHO

Conditions:

- **ACTIVITY CONVENER: Ms Payal Chowdhary**
- **The activity relates to identification of personalities by the participants, from various fields such as politics, sports, science, corporate etc**
- **Max. 02 participant from one institute is allowed to compete (i.e. max. 04 candidates from one institute despite of no. of teams/members registered)**

COLLAGE CREATION

Conditions:

- **ACTIVITY CONVENER: Ms Kamini Sharma**
- **Collage Theme – 'WAR'**
- **01 team comprises of 03p - 04p**
- **02 teams from one institute are allowed**
- **Only Chart Sheets will be provided by the JIET-DMS**
- **Participants need to bring the collage material along with, such as, old magazines, newspapers, sketch pen, and / or other decorative tools**
- **Cuttings will be strictly checked, to be on the spot only**
- **Time Duration : 90 minutes max.**

COMPETITIVE IQ TEST

Conditions:

- **ACTIVITY CONVENER: Ms. Bhawana Daiya**
- **It is a Written Test of maximum time limit = 01hour**
- **Involves questions related to basic Mathematics, general English and logical Reasoning**
- **Single participant activity, but max. 04 candidates from one institute is allowed to compete**

PERSONAL SELLING

Conditions:

- **ACTIVITY CONVENER: Ms Sheetal Soni**
- **02 participants from one institute are allowed**
- **All the participants will have to choose a product or service from an AD-Cut in the beginning of the session.**
- **Assume yourself as a Salesman of the chosen advertised product or service.**
- **Present the contents of the same Ad verbally (without looking into the cutting)**
- **Assume all the audience as your prospective customers**
- **Time Duration: 03 minutes max.**

AD-MAD

Conditions:

- **ACTIVITY CONVENER: Mr Abhishek Soni**
- ***Global Warming, Fight Diabetes, Be Vegetarian, Help Disabled, No Smoking, Donate Blood, Save Oil, Cosmetics, TV News Channel, Insurance, Hotel Services, Tourism, AIDS, Telecommunications, Health Club (select any one theme)***
- **Justifying the theme selected through effective role playing, CDs can be brought, if required, for effective team performance.**
- **01 team comprises of 03p - 04p**
- **01 team from one institute is allowed (i.e. max. 04 candidates from one institute despite of no. of teams/members registered)**
- **Time Duration: Maximum 05 minutes per team**
- **Participants will bring the properties used by them during the performance, technical aids will be provided if required**

RANGOLI

Conditions:

- **ACTIVITY CONVENER: Dr Punita Soni**
- **Theme is DIWALI festival**
- **Colors & Candles will be provided by JIET-DMS**
- **Max. 03-04 participant in a team is allowed**
- **01 team from one institute is allowed (i.e. max. 04 candidates from one institute despite of no. of teams/members registered)**
- **Time Duration: max. 90 minutes**

EXTEMPORE

Conditions:

- **ACTIVITY CONVENER: Ms Kamini Sharma**
- **Any 'WORD' related to Management to be picked up and speak on the same non-stop for 02 minutes minimum**
- **02 participants from one institute are allowed**
- **It's an individual speaking performance**
- **Time Duration: 90 seconds non-stop**

SOLO DANCE

Conditions:

- **ACTIVITY CONVENER: Ms Divya Sharma**
- **Only 01 participant from one institute is allowed (i.e. only 01 candidate from one institute despite of no. of teams/members registered – also depends on no. of participant registered)**
- **Dance on any one theme (latest rocking bollywood, classical, semi-classical, hip-hop, etc.)**
- **Selected songs on CDs will be brought by the participants along with**
- **Decision of the organizer / judge will be the final, in case participants are observed to cross limits in their body language.**

DUET DANCE

Conditions:

- **ACTIVITY CONVENER: Ms Iram Khan**
- **Only 01 team from one institute is allowed (i.e. max. 02 candidates from one institute despite of no. of teams/members registered)**

- Dance on any theme (latest rocking bollywood, classical, semi-classical, hip-hop, etc.)
- Selected songs on CDs will be brought by the participants along with
- Decision of the organizer / judge will be the final, in case participants are observed to cross limits in their body language.

MEHNDI

Conditions:

- **ACTIVITY CONVENER:** Ms Sheetal Soni
- Team could choose their own theme.
- Beautifying both palms is a must.
- Mehndi will be provided by the JIET-DMS
- Maximum 02 female participants in a team, one will decorate another's palm.
- 02 teams from one institute are allowed
- Time duration: 90 minutes

[For any query please contact Mr Sandeep 087695-70959 or Mr Ashish 097850-13121]

UNIQUE BUSINESS PLAN

Conditions:

- **ACTIVITY CONVENER:** Mr R P Sangwa
- The activity requires an entrepreneurial aptitude & presentation skills
- One hard copy of 01-02 pages of Executive Summary should be submitted to Activity Convener on 14th Oct.'11 i.e. at your arrival
- Maximum 02 members in one team
- 02 teams from one institute are allowed
- Time Duration: 05 - 08 minutes

CASE ANALYSIS

Conditions:

- **ACTIVITY CONVENER:** Ms Bhawana Daiya
- Case Studies will be on General Management, OB, HR and Marketing.
- Case studies to the participants will be distributed in advance.
- 02 participants in one team
- 02 teams from one institute is allowed (i.e. max. 04 candidates)
- Time Duration: 06 – 08 minutes

PRINT AD

Conditions:

- **ACTIVITY CONVENER: Ms Iram Khan**
- **A product or service will be given on the spot**
- **Chart Sheets will be provided by the JIET**
- **Participants need to bring the print materials along with, sketch pen, and / or any other decorative aids.**
- **Cuttings will be strictly checked, to be on the spot only**
- **01 team comprises of 03p - 04p**
- **02 teams from one institute are allowed (i.e. max. 08 candidates)**
- **Time Duration: 90 minutes max.**

DEBATE

Conditions:

- **ACTIVITY CONVENER: Mr Sandeep S. Solanki**
- **Topic 'INDIAN SOCIETY IS HYPOCRITE!'**
- **Maximum 02 participant from one institute is allowed (one for FOR & one in AGAINST)**
- **Time Duration: 04min. + 01min**

FASHION SHOW

Conditions:

- **ACTIVITY CONVENER: Ms Payal Chowdhary (099503-47450) & Ms Sheetal Soni**
- **General Guidelines:**
 - **01 team from one institute is allowed (i.e. max. 06 candidates from one institute despite of no. of teams/members registered)**
 - **The fashion show will be organized in two rounds**
 - **Team will have equal number of male and female participants**
 - **Any form of obscenity will result in debarring the team from further participation**
 - **All clothes and accessories are to be arranged by the participating team**
 - **Space will available for rehearsal purposes**
 - **Space to be provided is a semi-circle stage**
 - **It is compulsory for team members to report at rehearsal space to Payal mam or Ms Sheetal mam**
- **Round I – Best Fashion Choreography:**
 - **TRADITIONAL / CULTURAL Designer dresses – is the theme**
 - **Bring your own musical theme based CD**

- **Choreography will be done by the team members only**
- **Maximum number of participants per team is six (6)**
- **In this round there will be two team winners**
- **Time Duration: max. 04 minutes per team**
- **Judgment criteria:**
 - ✓ **Well choreographed ramp walk**
 - ✓ **Fashion attire**
 - ✓ **Creativity and Originality**
 - ✓ **Selection of music and choreography**
 - ✓ **Time management**
- **Round II– For Mr. ABHIVYANJANA’11 and Miss ABHIVYANJANA’11**
 - **Teams have to nominate from amongst, two candidates (one girl and one boy from the team members participated in Round I) for Round II beforehand.**
 - **Judgment criteria –**
 - ✓ **Personality Test (verbal Q & Ans)**
 - ✓ **Attitude**
 - ✓ **Rampwalk (bodylanguage)**

GROUP DANCE

Conditions:

- **ACTIVITY CONVENER: Ms Iram Khan & Ms Divya Sharma**
- **Dance on any one theme (classical, semi-classical, hip-hop, etc.)**
- **Participants need to bring audio CD and carry their own properties used during the performance**
- **04-06participants in one team**
- **01 team from one institute is allowed**

[For any query please contact Mr Sandeep 087695-70959 or Mr Ashish 097850-13121]

Log on: <http://jiethodhpur.com/JGI/abhivyanjana.php>